

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Salmonson, Roger  
Serial No.: 10/608,744  
Filed: June 27, 2003  
For: TOPICAL ANALGESICS AND METHODS OF USE  
Examiner: Michele Flood  
Group: 1655  
Docket No. 17595-00005

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Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**DECLARATION OF ROGER SALMONSON**

I, Roger Salmonson, declare,

1. I am the inventor of the topical analgesics and methods of use that are the subject of U.S. Patent Serial No. 10/608,744, referred to above.
2. I am also the president of Claire Ellen Products, which sells the topical analgesic, sold under the trademark Menastil®, which is the topical analgesic disclosed and claimed in the subject application.
3. Since the first commercial offering of Menastil® topical analgesic, the product has enjoyed tremendous commercial success and received outstanding accolades and interest in the industry.
4. In just the past two years alone, Claire Ellen Products has shipped 30,000 orders of Menastil® topical analgesic. The average retail price for the product is \$24.95 for a 1/8 ounce bottle.
5. In addition to instantaneous commercial success of the product, Menastil® topical analgesic has received accolades from various recognized authorities in the industry. For example, attached is a general letter of recommendation for the product

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from Mary Lou Ballweg, the president and executive director of the Endometriosis Association. As a further example, Dr. Victor E. Silverman, MD, FACP, FACE, a world renown endocrinologist and the Chief of the Endocrine Section of Saint Joseph's Hospital in Atlanta has touted the topical analgesic effects of the Menastil® topical analgesic.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Date: March 20, 2006



Roger Salmonson

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International Headquarters  
8585 N. 76th Place  
Milwaukee, WI U.S.A. 53223  
Phone 414-355-2200  
Fax 414-355-6065  
www.EndometriosisAssn.org  
Endo@EndometriosisAssn.org

#### Education

Bi-monthly Newsletter

Endometriosis Awareness Month

Environmental Initiatives

Excellence in Media Awards

Facts Sheets and Brochures

Information Clearinghouse

Media Assistance

Medical Professional Education

Newsletters

Public Service Announcements

Screening Program

Speakers and Presentations

TeenSource

Videos, Books, Audiotapes, CDs,  
Articles

Website

#### Support

Chapters and Support Groups

Correspondence Networks

Crisis Call Help

Email Support

Internet Chats

Mentor Program

Physician Registry

Requests for Contact

Teen Program

#### Research

Data Registry

Endometriosis Association  
Research Program at Vanderbilt

Research Grants

Scientific Research

Technical Assistance

 Community  
Health Charities  
WORKING FOR A HEALTHY AMERICA

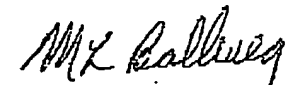
August 26, 2003

#### To Whom It May Concern:

In my work as President and Executive Director of the Endometriosis Association over the last 23 and a half years, I have met many individuals around the world. It has been a great pleasure to meet Roger Salmonson and learn of his remarkable and persistent efforts to develop and bring into the market a product that promises to free women with endless pain, or side effects and consequences from pain medications and treatments.

We have been very impressed with Mr. Salmonson and his team and impressed with the product. Because menstrual pain – and particularly the pain related to endometriosis – is not discussed in society generally, many are unaware of the toll it takes on women's lives. Finally, there is this beautifully simple product which helps put control back in the hands of women so they can be there for their families, their work, and their community. Please do whatever you can to help bring this relief into the hands of the many who need it. Please feel free to call me if you have any questions.

Sincerely,



Mary Lou Ballweg  
President/Executive Director

MLB:eak